



PENINSULA CAPITAL PARTNERS L.L.C.

STRATEGY OVERVIEW

PENINSULA CAPITAL PARTNERS IS A ONE-STOP PROVIDER OF JUNIOR CAPITAL WITH THE CAPABILITY, FLEXIBILITY AND COMPETENCE TO ADDRESS ANY TRANSACTIONAL FINANCING NEED VIA SUBORDINATED DEBT, PREFERRED EQUITY AND/OR COMMON EQUITY. WE SPECIALIZE IN NON-SPONSORED, CO-SPONSORED AND COMPANY-DIRECTED INVESTMENT SITUATIONS REQUIRING TAILORED JUNIOR CAPITAL SOLUTIONS, EITHER AS A NON-CONTROLLING OR CONTROLLING INVESTOR. WE SEEK TO CREATE A CUSTOMIZED AND UNIQUE CAPITAL SOLUTION FOR EACH COMPANY INTO WHICH WE INVEST IN ORDER TO MAXIMIZE THE OPPORTUNITY FOR SHARED SUCCESS.

INVESTMENT CRITERIA

INVESTMENT STATISTICS

- \$3M+ EBITDA
- \$6M+ Investment Size
- \$10M+ Revenue

TRANSACTION TYPES

- Leveraged Buyouts
- Recapitalizations
- Management Buyouts
- Leveraged Dividends
- Strategic Acquisitions

CHARACTERISTICS

- Strong Management
- Sustainable Competitive Advantage
- Positive Earnings (3 Years)
- US or Canada – based HQ

SECTORS

PREFERRED:

- Manufacturing
- Industrial Services
- Distribution
- Business Services

AVOIDED:

- Real Estate and New Construction
- Natural Resources
- Lending/Finance

PENINSULA CAPITAL BY THE NUMBERS

26

YEARS
IN BUSINESS

7

INVESTMENT FUNDS
RAISED

1.9

BILLION OF
COMMITTED CAPITAL

140+

PLATFORM
INVESTMENTS

70+

INDEPENDENT SPONSOR
PLATFORMS

Visit our website at www.peninsulafunds.com for additional information on our investment approach, our team and our current and prior portfolio investments. New investment opportunities can be submitted to marketing@peninsulafunds.com.

PENINSULA CAPITAL PARTNERS – ONE DETROIT CENTER, 500 WOODWARD AVE., SUITE 2800, DETROIT, MI 48226 // PHONE: 313.237.5100 // FAX: 313.237.5111