



PENINSULA CAPITAL PARTNERS L.L.C.

STRATEGY OVERVIEW

PENINSULA CAPITAL PARTNERS IS A ONE-STOP PROVIDER OF JUNIOR CAPITAL WITH THE CAPABILITY, FLEXIBILITY AND COMPETENCE TO ADDRESS ANY TRANSACTIONAL FINANCING NEED VIA SUBORDINATED DEBT, PREFERRED EQUITY AND/OR COMMON EQUITY. WE SPECIALIZE IN NON-SPONSORED, CO-SPONSORED AND COMPANY-DIRECTED INVESTMENT SITUATIONS REQUIRING TAILORED JUNIOR CAPITAL SOLUTIONS, EITHER AS A NON-CONTROLLING OR CONTROLLING INVESTOR. WE SEEK TO CREATE A CUSTOMIZED AND UNIQUE CAPITAL SOLUTION FOR EACH COMPANY INTO WHICH WE INVEST IN ORDER TO MAXIMIZE THE OPPORTUNITY FOR SHARED SUCCESS.

INVESTMENT CRITERIA

INVESTMENT STATISTICS

- \$3M+ EBITDA
- \$6M+ Investment Size
- \$10M+ Revenue

TRANSACTION TYPES

- Leveraged Buyouts
- Recapitalizations
- Management Buyouts
- Leveraged Dividends
- Strategic Acquisitions

CHARACTERISTICS

- Strong Management
- Sustainable Competitive Advantage
- Positive Earnings (3 Years)
- US or Canada – based HQ

SECTORS

PREFERRED:

- Manufacturing
- Industrial Services
- Distribution
- Business Services

AVOIDED:

- Real Estate and New Construction
- Natural Resources
- Lending/Finance

PENINSULA CAPITAL BY THE NUMBERS

29

YEARS
IN BUSINESS

8

INVESTMENT FUNDS
RAISED

2.2

BILLION OF
COMMITTED CAPITAL

145+

PLATFORM
INVESTMENTS

70+

INDEPENDENT SPONSOR
PLATFORMS

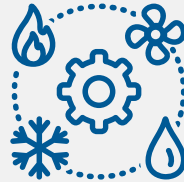
Visit our website at www.peninsulafunds.com for additional information on our investment approach, our team and our current and prior portfolio investments. New investment opportunities can be submitted to marketing@peninsulafunds.com.

PENINSULA CAPITAL PARTNERS – ONE TOWNE SQUARE, SUITE 1400, SOUTHFIELD, MI 48076 // PHONE: 313.237.5100



PENINSULA CAPITAL PARTNERS L.L.C.

PROVIDING INNOVATIVE CAPITAL SOLUTIONS TO ENTREPRENEURS FOR OVER 29 YEARS



NORTHEAST HVAC ENGINEERING
& DISTRIBUTION COMPANY



SKYTECH
PRODUCTS GROUP



This information is intended solely for parties seeking capital for a potential transaction and is not a solicitation to invest in any limited partnership managed by Peninsula Capital Partners, LLC, which can only be made through a private offering.

Visit our website at www.peninsulafunds.com for additional information on our investment approach, our team and our current and prior portfolio investments. New investment opportunities can be submitted to marketing@peninsulafunds.com.

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