

## PENINSULA CAPITAL PARTNERS L.L.C.

### STRATEGY OVERVIEW

PENINSULA CAPITAL PARTNERS IS A ONE-STOP PROVIDER OF JUNIOR CAPITAL WITH THE CAPABILITY, FLEXIBILITY AND COMPETENCE TO ADDRESS ANY TRANSACTIONAL FINANCING NEED VIA SUBORDINATED DEBT, PREFERRED EQUITY AND/OR COMMON EQUITY. WE SPECIALIZE IN NON-SPONSORED, CO-SPONSORED AND COMPANY-DIRECTED INVESTMENT SITUATIONS REQUIRING TAILORED JUNIOR CAPITAL SOLUTIONS, EITHER AS A NON-CONTROLLING OR CONTROLLING INVESTOR. WE SEEK TO CREATE A CUSTOMIZED AND UNIQUE CAPITAL SOLUTION FOR EACH COMPANY INTO WHICH WE INVEST IN ORDER TO MAXIMIZE THE OPPORTUNITY FOR SHARED SUCCESS.

### INVESTMENT CRITERIA

#### INVESTMENT STATISTICS

- \$3M+ EBITDA
- \$6M+ Investment Size
- \$10M+ Revenue

#### TRANSACTION TYPES

- Leveraged Buyouts
- Recapitalizations
- Management Buyouts
- Leveraged Dividends
- Strategic Acquisitions

#### CHARACTERISTICS

- Strong Management
- Sustainable Competitive Advantage
- Positive Earnings (3 Years)
- US or Canada – based HQ

#### SECTORS

##### PREFERRED:

- Manufacturing
- Industrial Services
- Distribution
- Business Services

##### AVOIDED:

- Real Estate and New Construction
- Natural Resources
- Lending/Finance

### PENINSULA CAPITAL BY THE NUMBERS

30

YEARS  
IN BUSINESS

8

INVESTMENT FUNDS  
RAISED

2.4

BILLION OF  
COMMITTED CAPITAL

150+

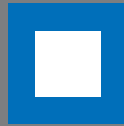
PLATFORM  
INVESTMENTS

75+

INDEPENDENT SPONSOR  
PLATFORMS

Visit our website at [www.peninsulafunds.com](http://www.peninsulafunds.com) for additional information on our investment approach, our team and our current and prior portfolio investments. New investment opportunities can be submitted to [marketing@peninsulafunds.com](mailto:marketing@peninsulafunds.com).

PENINSULA CAPITAL PARTNERS – ONE TOWNE SQUARE, SUITE 1400, SOUTHFIELD, MI 48076 // PHONE: 313.237.5100



PENINSULA CAPITAL PARTNERS L.L.C.



\$18,800,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO



\$12,600,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO



\$35,500,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO



\$12,600,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO



NORTHEAST HVAC ENGINEERING  
& DISTRIBUTION COMPANY

\$22,800,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO



SKYTECH  
PRODUCTS GROUP

\$17,000,000  
SUBORDINATED DEBT + EQUITY  
RECAPITALIZATION



\$31,800,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO

ESCAPOLOGY®  
The live escape game

\$24,900,000  
SUBORDINATED DEBT + EQUITY  
RECAPITALIZATION



\$24,800,000  
SUBORDINATED DEBT + EQUITY  
INDEPENDENT SPONSOR LBO

*This information is intended solely for parties seeking capital for a potential transaction and is not a solicitation to invest in any limited partnership managed by Peninsula Capital Partners, LLC, which can only be made through a private offering.*

Visit our website at [www.peninsulafunds.com](http://www.peninsulafunds.com) for additional information on our investment approach, our team and our current and prior portfolio investments. New investment opportunities can be submitted to [marketing@peninsulafunds.com](mailto:marketing@peninsulafunds.com).

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